

Price Connection Ad Specs

AD SIZES:

- Full page: 6.875" w x 9.375" h
- Full page front cover:
 - **Price Connexion** - 6.875" w x 8.62" h
 - **Coupon Connexion** - 6.875" w x 8.878" h
- Full page back cover: 6.875" w x 9.109" h
- 1/2 page horizontal: 6.875" w x 4.625" h
- 1/4 page (Price Connexion only): 3.4" w x 4.625" h
- 2-page perfect spread: 14.25" w x 9.375" h

FILE FORMAT REQUIREMENTS:

Please include PDF and NATIVE (original layered) art files

- PDFs 1.4 to 1.6 are acceptable - see PDF creation guide on page 2 for settings
- Adobe InDesign, Illustrator, and/or Photoshop CS5 or earlier [NOTE: if working with CS6, please remember to save in CS5 (Illustrator or Photoshop files) and/or export to IDML file (InDesign Markup) for InDesign files]

NOTES:

- 4-color process (CMYK)
- No bleed; no crop marks - please make document actual trim size
- Convert all Spot/Pantone colors to process (CMYK) before creating PDF file
- Make sure all links and fonts are packaged with job including embedded images
- Resolution is 300 dpi
- Flex coupon layout (right/left; top/bottom); typically full page ads have top/bottom; half page are right/left
- Barcodes must be 100% black

Artwork Transfer

FTP

Using Fetch (<http://fetchsoftworks.com>), FileZilla (<http://filezilla-project.org>) or similar FTP program visit:

Hostname: [ftp.mymilitarysavings.com](ftp://ftp.mymilitarysavings.com)

Username: mmsvendors

Password: V2014mms

In the Enter Message box please enter your name, your company or organization, PO# if applicable and the name of your bBIG sales representative.

Email

To upload art files using email please send artwork to artwork@bbigcommunications.com

Attach your files along with your name, your company or organization, PO# if applicable and the name of your bBIG sales representative.

PDF Creation Guide



Application: **Adobe InDesign (CS)** Process: **InDesign Exporting (PDF/X - 3:2002) (1.4)**

