

Electronic Art Requirements for MasterPack™ Coupons, Pop'n Sell® Coupons and Outta the BOX® Coupons

Artwork must be provided on Coupon Templates

We accept electronic art files for Mac or PC computer. Current graphics applications supported are listed below.

WE DO NOT support Word®, PowerPoint®, Publisher® or Excel® files for graphic design purposes. We also do not accept FreeHand MX, CorelDraw, Quark or Photoshop files for our templates.

CURRENT GRAPHICS APPLICATIONS

4-color Front over 1-color Back.

Format files: .EPS, .AI

Applications: Illustrator CC 2018 and previous

Note: Embedded Images must be at 300dpi at final size.

Desktop Publishing

Format files: .INDD

Applications: InDesign CC 2018 and previous (with all placed files, fonts converted to outlines)

Note: All linked Images must be at 300dpi at final size and fonts converted to outlines

FONTS

To avoid font incompatibility, we request that all fonts be converted to outlines. This can be done in both Illustrator and InDesign.

GRAPHIC FILE FORMATS

For best reproduction, all pixel based files should be at resolution of a minimum of 300 dpi at 100% size.. Halftones/Grayscale files must be at a minimum of 300 dpi at 100% size. To help prevent delays, all the graphic files must be included in the transmission. All dispensers require a 1/8" bleed for proper printing and die cutting.

INK COVERAGE

Ink coverage of 40% and over subject to an up charge

The only way to prevent color pull is to use less heavy ink on bottom and top of coupons at least 1/4" and change to "Recommended to avoid heavy ink on top and bottom of each sheet" Standard 4/1 print

COMPRESSION SCHEMES

If files are compressed, we prefer:

Mac: Stuffit (.sit, .sitx, zip, or .sea)

PC: WinZip (.zip)

MEDIA/METHODS OF TRANSFER

Artwork Transfer

FTP

Using Fetch (<http://fetchsoftworks.com>), FileZilla (<http://filezilla-project.org>) or similar FTP program visit:

Hostname: <ftp.bbigcommunications.com>

Username: [bbigclients](#)

Password: [upload2014](#)

In the Enter Message box please enter your name, your company or organization, PO# if applicable and the name of your bBIG sales representative.

Email

To upload art files using email please send artwork to artwork@bbigcommunications.com

Attach your files along with your name, your company or organization, PO# if applicable and the name of your bBIG sales representative.

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TEMPLATE INSTRUCTIONS

DO NOT redo the templates. Your art MUST be submitted on our templates or it will not be accepted.

For your convenience a layer titled "Client Art" is provided for your layout. Please keep all client art contained in this layer or add additional layers as needed. There is also a layer titled "Background". This layer is provided to easily set the color of your background if applicable.

All layers are locked. We ask that you DO NOT unlock these layers.

NOTE: Coupon templates may have full bleed (.125) on the front but not the back. No art or bleed should appear in the adhesive areas on the back of the coupons.

Thank You,

The bBIG Communications Team

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Our **bBIG** Divisions

