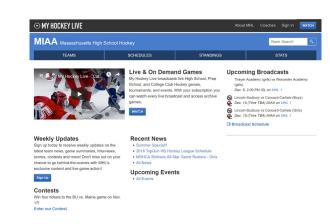


# **WHAT'S Happening NOW!** November 2018 Edition

## MHL KICKOFF

Are you ready for some hockey? My Hockey Live is gearing up for the start of the 2018-19 season by live-streaming several ACHA tournament games featuring teams from University of Massachusetts Amherst, Providence College, Florida Gulf Coast University and the University of Maine. We'll also be kicking off the high school hockey season on December 2nd with our coverage of the 2018 Annual Garret Reagan Tournament. Check out our website or download the MHL app today for the full broadcast schedule!



## **VETERANS DAY**

This November, bBIG is thankful for all of the wonderful people in our lives, from our friends and family to the business partners and vendors we work with on a daily basis.

In honor of Veterans Day, we would also like to take a moment to extend our sincere and heartfelt appreciation to all those who have served our country. Thank you for your service!



### **HOLIDAY SHOPPING TRENDS**

According to recent data, 61% of shoppers are open to buying from new retailers during the holiday season. In 2017, 46% of those shoppers decided to do exactly that. This year, consider reaching new and eager consumers through bBIG! We are happy to discuss our holiday packages with you and to customize one to fit your needs. Contact your representative today to learn more!



#### **OUR BBIG PARTNERS**







































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