



ALL CHANNELS ON™

## Shelf Confidence Specs

We accept electronic art files for Mac or PC. Current graphics applications supported are listed below.

Supported art files may be e-mailed as an attachment.

**WE DO NOT** support Word®, PowerPoint®, Publisher® or Excel® files for graphic design purposes, these are not graphic files and will not be accepted.

### Current graphics applications

**Note: Image size must be at least 3" wide/high (on the longest side of product) and 300dpi. Clipping path in image preferred.**

Accepted File Formats -.TIFF, .EPS, .AI, .PSD, .JPG or .PDF (must be HI-RES)

PhotoShop CC

Illustrator CC

**Note: embedded Images must be in CMYK and 300dpi at final size.**

Graphics Applications Supported for Desk Top Publishing

Note: All linked Images must be in CMYK and 300dpi at final size.

InDesign CC (Packaged with all placed files and fonts)

QuarkXpress (Packaged with all placed files and fonts)

### **FONTS**

To avoid font incompatibility, **we request that all fonts be converted to outlines.** This can be done in both Illustrator and InDesign.

Adobe Acrobat PDF

**Note: All PDF files must meet the above criteria for their intended use.**

***If printing multiple jobs, please make sure each print job is sent as a seperate file. Please do not combine multiple print jobs into a single file.***

### Artwork Transfer

#### **FTP**

Using Fetch (<http://fetchsoftworks.com>), FileZilla (<http://filezilla-project.org>) or similar FTP program visit:

Hostname: <ftp.bbighcommunications.com>

Username: [bbighclients](#)

Password: [upload2014](#)

In the Enter Message box please enter your name, your company or organization, PO# if applicable and the name of your bBIG sales representative.

#### **bBIGbox**

We developed the bBIGbox ([www.bBIGbox.com](http://www.bBIGbox.com)), a file management system, for vendors to transfer files too large for email. If you would like to use this service, please request an account login from your bBIG Communications contact or email [info@bbighcommunications.com](mailto:info@bbighcommunications.com). For more information view our website, <https://bbighcommunications.com/specs/>.

Thank You,

**The bBIG Communications Team**

[info@bbighcommunications.com](mailto:info@bbighcommunications.com)