

Electronic Art Requirements For MasterPack™ Coupons, Pop'n Sell® Coupons and Outta the BOX® Coupons

Artwork must be provided on Coupon Templates

We accept electronic art files for Mac or PC computer. Current graphics applications supported are listed below.

WE DO NOT support Word®, PowerPoint®, Publisher® or Excel® files for graphic design purposes. We also do not accept FreeHand MX, CorelDraw, Quark or Photoshop files for our templates.

CURRENT GRAPHICS APPLICATIONS

4-color Front over 1-color Back.

Format files: .EPS, .AI

Applications: Illustrator CC and previous

Note: Embedded Images must be at 300dpi at final size.

Desk Top Publishing

Format files: .INDD

Applications: InDesign CC and previous (with all placed files, fonts converted to outlines)

Note: All linked Images must be at 300dpi at final size and fonts converted to outlines

Adobe Acrobat PDF

Format file: .PDF

Note: All PDF files must meet the above criteria for their intended use.

FONTS

To avoid font incompatibility, **we request that all fonts be converted to outlines.** This can be done in both Illustrator and InDesign.

PRINTOUTS

To accurately reproduce any file it is best that the customer includes a composite printout of the file. Either fax, mail, or send a JPEG via Email.

GRAPHIC FILE FORMATS

For best reproduction, all raster files should be at resolution of a minimum of 300 dpi at 100% size..

Halftones/Grayscale files must be at a minimum of 300 dpi at 100% size. To help prevent delays, all the graphic files must be included on the disk or in the transmission. All dispensers require a 1/8" bleed for proper printing and die cutting.



INK COVERAGE

“Ink coverage of 40% and over subject to an up charge”

The only way to prevent color pull is to use less heavy ink on bottom and top of coupons at least 1/4” and change to “Recommended to avoid heavy ink on top and bottom of each sheet” Standard 4/1 print

COMPRESSION SCHEMES

If files are compressed, we prefer:

Mac: Stuffit (.sit, .sitx, zip, or .sea)

PC: WinZip (.zip)

MEDIA/METHODS OF TRANSFER

DVD/CD

We accept Mac or PC files on a DVD or CD-ROM.

Artwork Transfer

FTP

Using Fetch (<http://fetchsoftworks.com>), FileZilla (<http://filezilla-project.org>) or similar FTP program visit:C

Hostname: [ftp.mymilitarysavings.com](ftp://ftp.mymilitarysavings.com)

Username: mmsvendors

Password: maMR5uOb

In the Enter Message box please enter your name, your company or organization, PO# if applicable and the name of your bBIG sales representative.

Email

To upload art files using email please send artwork to artwork@bbigcommunications.com

Attach your files along with your name, your company or organization, PO# if applicable and the name of your bBIG sales representative.



Our **bBIG** Companies



Artwork must be provided on Coupon Templates

TEMPLATE INSTRUCTIONS

The template and measurement layers are locked. We ask that you DO NOT unlock or the layers that are currently locked.

For your convenience a layer titled “Client Art” is provided for your layout. Please keep all client art contained in this layer or ADD additional layers as needed.

There is also a layer titled “Background”, EXCEPT on coupon templates. This layer is provided for you to easily set the color of your background.

Please DO NOT redo the template. Your art MUST be submitted on our bBIG templates.

Thank You,

The bBIG Communications Team
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