



COUPON SPECIFICATION

2-3/4"X3" / 69.85mm x 76.2mm

Because the Adhesive edge alternates between the top and the bottom of the sheet and the visible portion of the sheet alternates accordingly, it is necessary to create 2 sets of Artwork for the Coupon / Rebate / Message Sheet as follows:

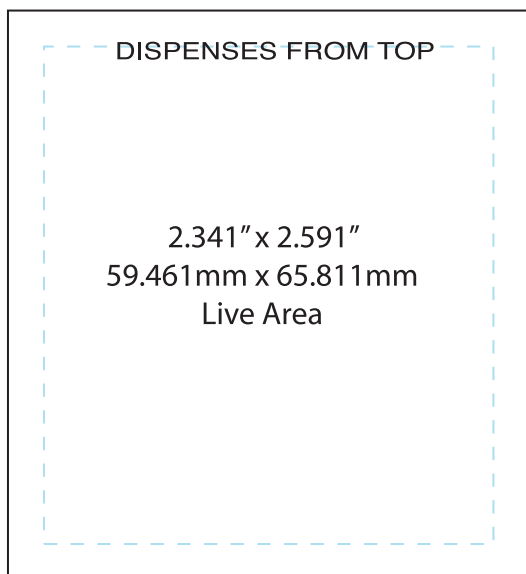
2-3/4"X3" / 69.85mm x 76.2mm



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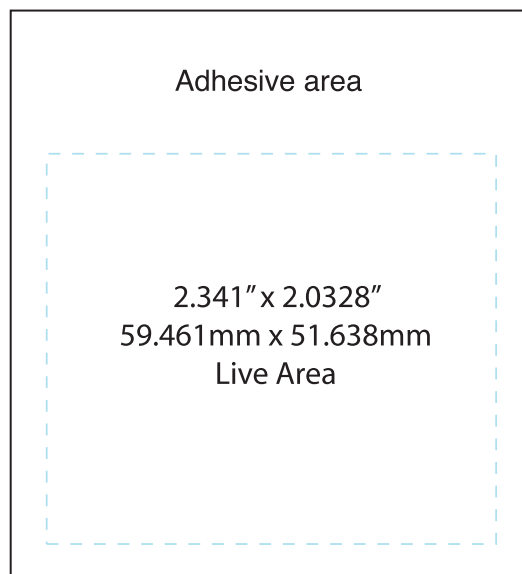
2-3/4"X3" / 69.85mm x 76.2mm



COUPON FRONT

Adhesive area

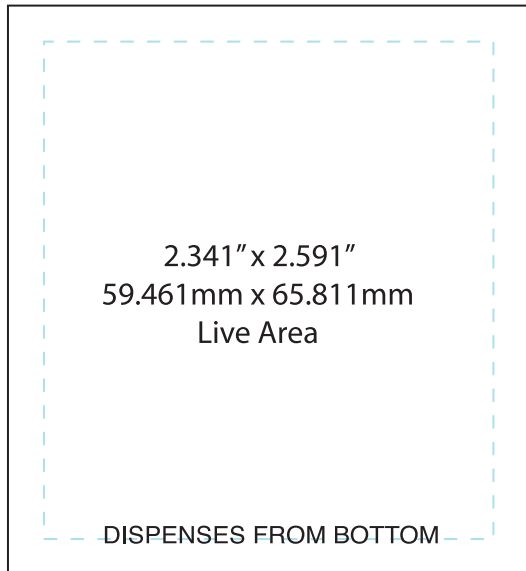
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COUPON BACK

Alternating copy as shown above

2-3/4"X3" / 69.85mm x 76.2mm



COUPON FRONT

Adhesive area

2-3/4"X3" / 69.85mm x 76.2mm



COUPON BACK