

**SPLASH INTO SUMMER**

Don't miss out on your chance to sponsor a great summer contest promotion. 'Splash into Summer' will run from June 11 - July 22 and signage will be in stores for patrons to see during the summer season. The contest will be for patrons to win a \$1,500 Commissary shopping spree!

Contact your bBIG Sales rep for more information.



**MHL PODCASTS** 

My Hockey Live is excited to announce the launch of its brand new podcast! Each week, local hockey gurus Jake Levin and Brandon Hall will be taking you inside the world of high school, prep school and college club hockey in New England. They'll be breaking down the latest performances and highlights from around the region, as well as offering insight and analysis on upcoming matchups and standout players from around the leagues. Be sure to tune in for your weekly hockey fix at [MyHockeylive.com](http://MyHockeylive.com)!



**2018 DCR LIFEGUARD RECRUITMENT PROGRAM**

For the third year in a row, bBIG Communications will be partnering with the Massachusetts Department of Conservation and Recreation to promote a statewide lifeguard recruitment campaign. Their goal is to increase the number of lifeguard applicants across Massachusetts in order to keep their pools, lakes and beaches staffed throughout the summer. Last year, we helped them double the number of applicants from 2016. We hope to continue on this path by developing new and innovative ways to reach young adults and their parents through the use of geo and demo targeted digital and social media along with blended grassroots marketing campaigns. <http://www.masslifeguard.com>

**OUR bBIG PARTNERS**



**Our bBIG COMPANIES**



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