

**MYMILITARYSAVINGS.COM - 7 YEAR ANNIVERSARY**

It's our anniversary! My Military Savings is excited to be celebrating seven years of success in the military market! We are proud to have seen substantial membership growth over the years (+78% since 2014) and are happy to continue to welcome an average of 2,500+ new members to our community each month. We would like to use this anniversary milestone as an opportunity to extend our sincerest gratitude to all of our registered members, as well as our 315,000+ opt-in email members and followers on social media, for supporting us in every step of our journey. We look forward to continuing to serve our members, followers, and the entire military community in the years to come!



**ECKRICH INFLUENCER VIDEO**

This month, My Military Savings (MMS) & Military Wives Saving (MWS) are partnering with Eckrich to promote their smoked sausage products. One of the highlights of this campaign is the video blog created by our local military spouse, Kate. In her video blog, Kate provides a recipe for a delicious Balsamic Sausage, Bean & Potato Skillet and promotes the Eckrich's in-store coupons. The video was featured on our My Home Base pages, the MMS and MWS Facebook pages, and on the personal Facebook pages of select MWS Influencers.



**COCA-COLA VIDEO - USO**

My Military Savings (MMS) is also partnering with Coca-Cola and the USO this month to help promote "Operation: Birthday Cake," a revolutionary new program that allows families to celebrate their service members from an ocean away! This "Top Secret" mission gives family members the opportunity to surprise their loved ones with a personalized cake on any special occasion, such as a birthday or an anniversary, when they can't physically be there to celebrate together. To help spread the word about this awesome opportunity, the MMS and Military Wives Saving (MWS) networks are promoting a custom military spouse video blog that features the program and the USO's partnership with Coca-Cola. Check out our feature on MyMilitarySavings.com for more details.



**OUR bBIG PARTNERS**



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