

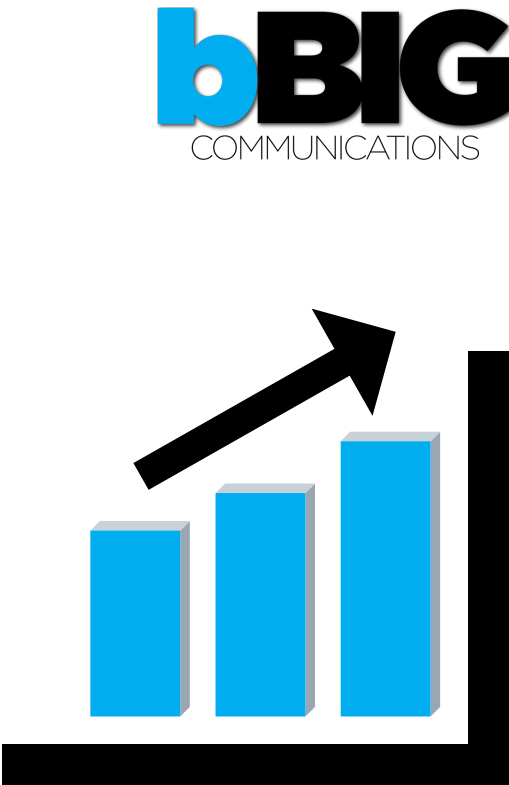
bBIG Communications Quarterly Analytics Report

Stay up-to-date on bBIG Communications news & events by following us.



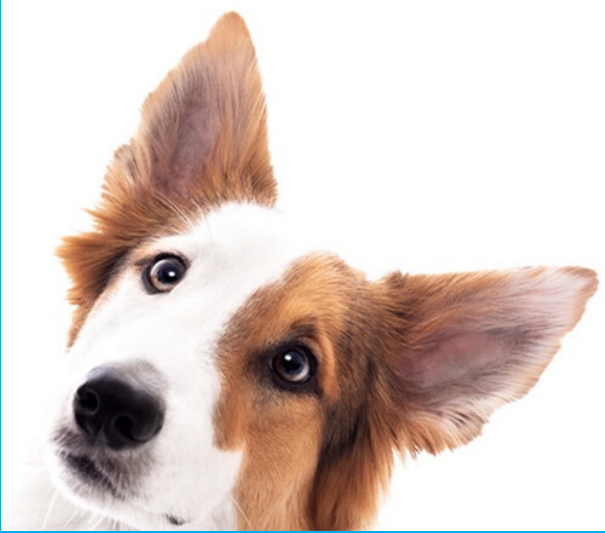
SALES

bBIG Communications 2019 revenues represented a 26% surge in sales over 2018, a testament to our company’s overall strength, passionate workforce and commitment to the client. Looking forward to 2020, the year offers an abundance of successes to build upon and new relationships to forge.



INNOVATION

When Purina was seeking to create deeper engagement with Military families, they teamed-up with bBIG to launch the amazingly successful Purina Pro Plan Military Pet Club. The club now features a recently developed app, which alerts members to special savings at their local Commissary, provides pet-care tips and access to exciting Sweepstakes prizes.



MEMBERSHIP

MyMilitarySavings.com and MilitaryWivesSaving.com, two military communities that continue thriving year-after-year, once again posted very impressive quarterly numbers: they combined for a 21% membership spike over Q3, resulting in 223,551 total members...and growing!



MilitaryPetClub.com expanded a whopping 124% over Q3. The club’s membership now stands at 2,030 pet-lovers – a total that will continue to climb.



DIGITAL



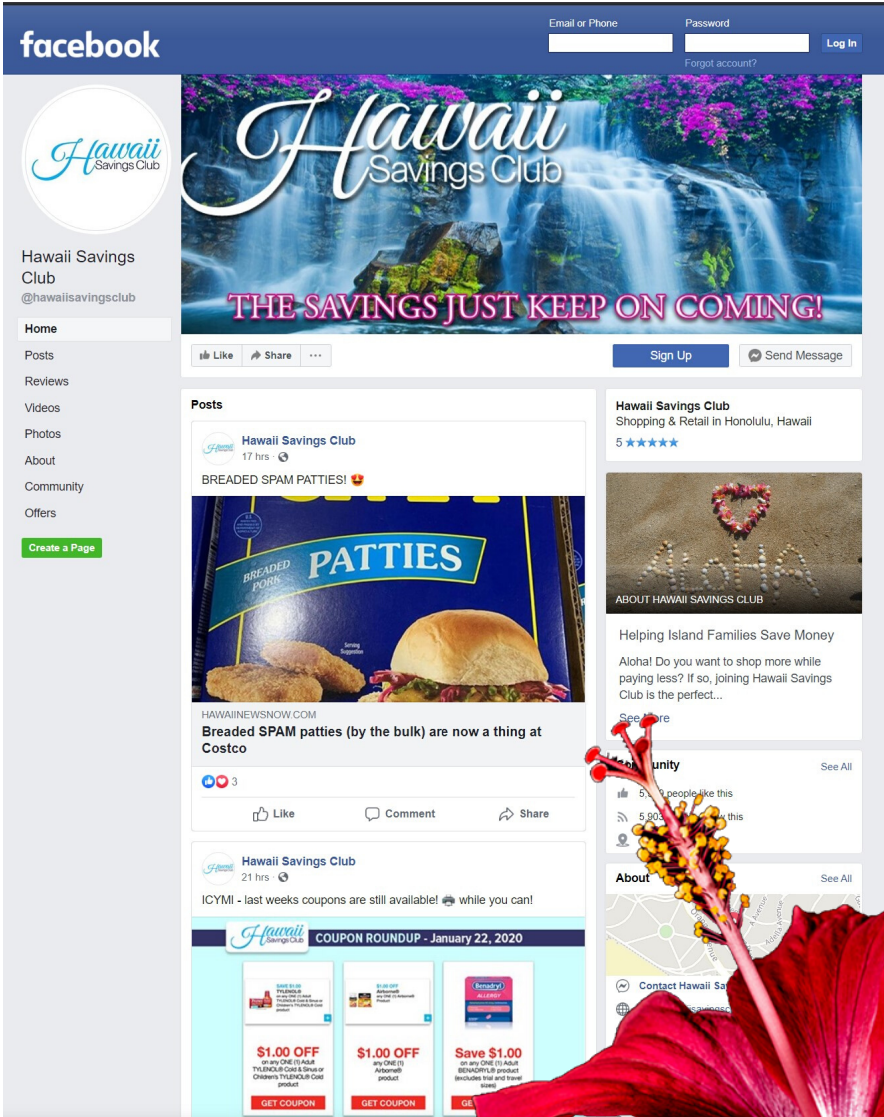
We are thrilled to report an eye-popping 71% overall jump in traffic on MyHockeyLive.com from Q4 in 2018, as well as a 117% increase in digital subscriptions – what a great opportunity for new sponsors to get in the game!



SOCIAL



The Hawaii Savings Club Facebook page scored a red-hot 32% increase in impressions over Q3. Is your brand digitally adrift? bBIG can put you on the digital wave to success!



Follow bBIG Communications on



[bBIGcommunications.com](https://www.bBIGcommunications.com)

info@bBIGcommunications.com

©2020 bBIG Communications