



# WHAT'S Happening NOW!

March 2020 Edition



## Chief Marketer 200 Award

We're proud to announce we're now back-to-back winners of the prestigious **Chief Marketer 200 Award**. bBIG Communications was named a top brand engagement and activation agency for work we did on behalf of a wide range of clients spanning from Coca-Cola to Johnson & Johnson, Nestle Purina and Kraft Heinz to name just a few.

If your brand is looking to more closely align with key retailers we offer a range of proven community building programs aimed at driving measurable in-store traffic and conversion programs.

For those who are focused on building direct to consumer sales we offer a wide range of customized targeted and measurable digital campaigns with a proven ROI.

But, what makes bBIG truly unique, according to Chief Marketer Magazine, is our **ALL CHANNELS ON®** marketing programs where we implement a blended combination of a custom micro-site, emails, videos, social media and in-store POS programming all aimed at a single objective – **delivering measurable results.**



**Our range of services include:**

- STRATEGY, INNOVATION, REPORTING
- TARGETED DIGITAL COMMUNITIES
- CREATIVE SERVICES
- DIGITAL & SOCIAL MARKETING
- PROMOTION & CONSUMER ACTIVATION

If you'd like to learn more about how bBIG Communications can help your brand generate more sales with award winning innovative programs spanning from digital marketing campaigns, creative apps and social media campaigns to influencer marketing and membership drives, we'd love to have a conversation. [Click here](#) to tell us more about your brand and schedule a meeting.

CONTACT bBIG Communications Today!

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