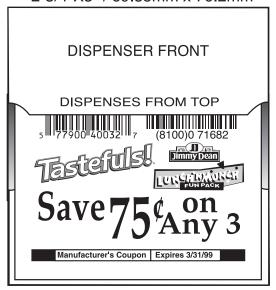


G COUPON SPECIFICATION

2-3/4"X3" / 69.85mm x 76.2mm

Because the Adhesive edge alternates between the top and the bottom of the sheet and the visible portion of the sheet alternates accordingly, it is necessary to create 2 sets of Artwork for the Coupon / Rebate / Message Sheet as follows:

2-3/4"X3" / 69.85mm x 76.2mm



2-3/4"X3" / 69.85mm x 76.2mm



2-3/4"X3" / 69.85mm x 76.2mm

DISPENSES FROM TOP

2.341" x 2.591" 59.461mm x 65.811mm Live Area Adhesive area

2-3/4"X3" / 69.85mm x 76.2mm

Adhesive area

2.341" x 2.0328" 59.461mm x 51.638mm Live Area

COUPON FRONT

2-3/4"X3" / 69.85mm x 76.2mm

Alternating copy as shown above

COUPON BACK

2-3/4"X3" / 69.85mm x 76.2mm

2.341" x 2.591" 59.461mm x 65.811mm Live Area

DISPENSES FROM BOTTOM

Adhesive area

2.341" x 2.0328" 59.461mm x 51.638mm Live Area

Adhesive area

COUPON BACK

COUPON FRONT